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FLORIDA ASSOCIATION OF NURSE ANESTHETISTS

# 2018 ANNUAL MEETING

October 19-21, 2018 • Tampa Marriott Waterside Hotel & Marina • Tampa, FL

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*Exhibitor Prospectus*

# Preliminary Exhibitor Agenda

The Florida Association of Nurse Anesthetists (FANA) invites you to join us at this national continuing education event designed for Certified Registered Nurse Anesthetists and CRNA students to continue FANA's commitment to providing quality education to enhance the knowledge and skills of our members which, in turn, allows for better patient outcomes.

Florida has the third largest population of CRNAs in the country and currently over 600 students who will graduate and start to practice in the next year. With the changes in healthcare it is more difficult for your company's representatives to get face-to-face time with CRNAs. We are expecting record attendance at the FANA 2018 Annual Meeting with our continued hands-on workshop and student College Bowl.

Our program allows your company the close personal interactions and discussions that are not only important to you as a company, but also to the CRNA. By getting involved and supporting the educational and professional needs of CRNAs, your company will be able to educate your audience and enhance awareness of your products and services.

Thank you for your support of the Florida Association of Nurse Anesthetists. We look forward to seeing you in Tampa in October!

Scarlett Hinson, DNP, MSN, CRNA  
Conference Co-Chair

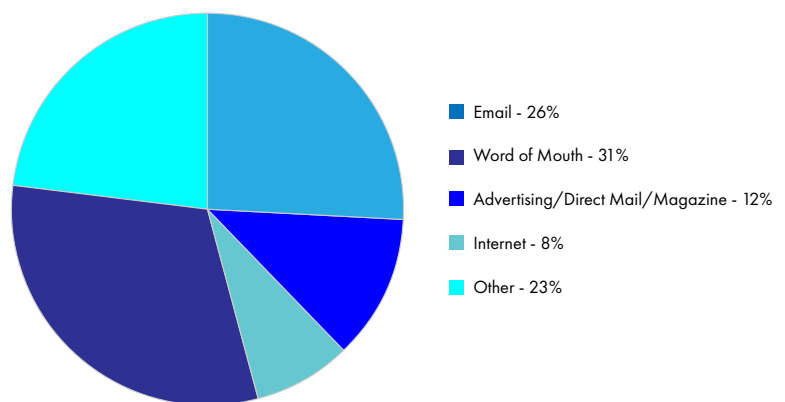
Jorge Valdes, DNP, CRNA  
Conference Co-Chair

## Get Your Company Recognized

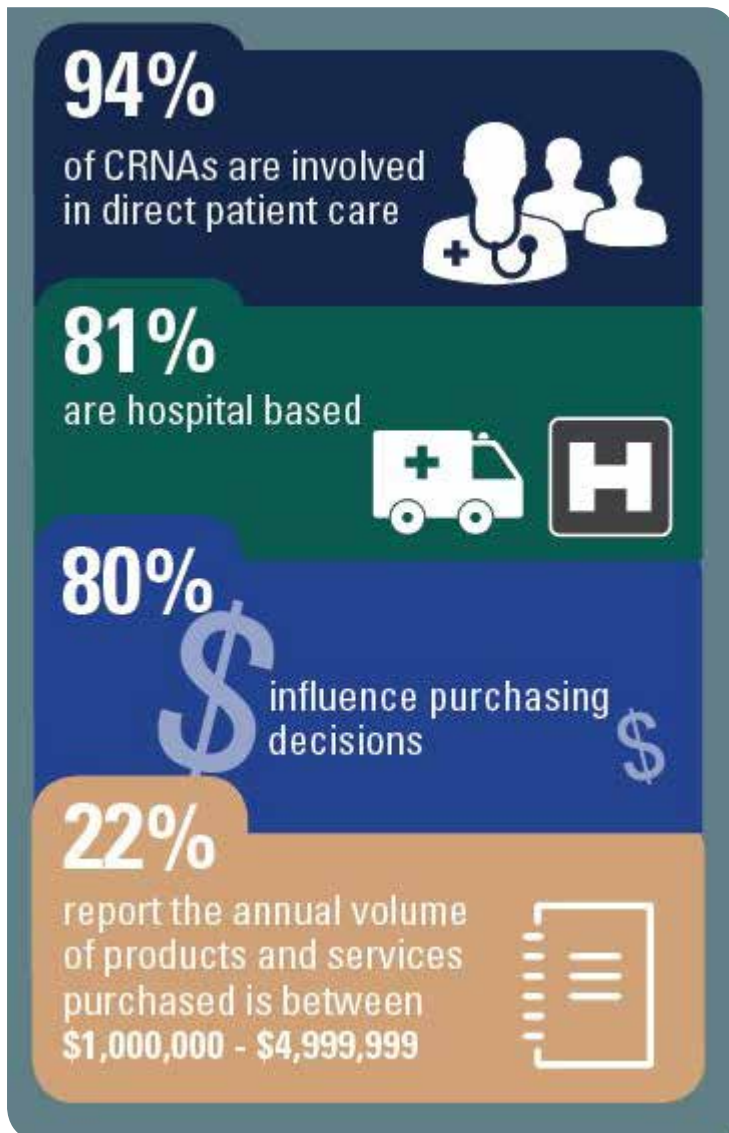
Expected Attendance of 350+  
Web and Marketing Presence of Over 6,500 Health Professionals!

Our members love to connect! Be sure you are connecting with FANA members and solidify your support today. Being a sponsor at the FANA Annual Meeting means that you will establish new connections and maximize your reach through added benefits.

Don't miss out on getting your company in front of our attendees and members. The FANA website and newsletter are responsible for almost 30% of the attendance at our events, with our emails and e-flashes at 16%. Be part of that traffic by having your company logo included in these high-volume outlets.



# 2018 Annual Meeting... Where You Need to Be



## FANA Attendees Are...

Certified Registered Nurse Anesthetists  
Advanced Practice Nurses  
Active Military  
CRNA Students  
CRNA Educators

## FANA Attendees Look For...

Each day the FANA 2018 Annual Meeting will present the opportunity for you to showcase your products and services to over 350 attendees. If your product or services support anesthesia, sedation, or pain management needs, indirectly or directly, then we invite you to become part of the meeting.

Healthcare Education  
Pharmaceuticals  
Latest Innovations  
Insurance  
Financial Services  
Surgical Scrubs  
Recruitment  
Textbooks/Medical Books/Literature  
Anesthesia Equipment

[WWW.FANA.ORG](http://WWW.FANA.ORG)

*showcase your products and services*

# Sponsor Marketing Levels

Being a sponsor of the FANA 2018 Annual Meeting has its perks! On site you may be presenting new products to our CRNAs, offering demonstrations and building your brand awareness, but before the exhibit hall even opens, FANA is spreading the word about your company. New marketing benefits have been added for 2018!

<p><b>Platinum Sponsor</b> <b>\$7,500</b></p>	<p><b>Choose (1):</b> Welcome Reception      Conference Wi-Fi      Conference App      College Bowl</p> <p><b>Sponsorship Includes:</b> Company name and logo on Meeting Registration Site and App Sponsor recognition on print and electronic promotional materials 2 Complimentary 6' Tables in Exhibit Hall (with 2 chairs and small wastebasket) 6 Complimentary Company Representative Exhibitor Registrations Complimentary push notification in conference app Half-Page ad in Onsite Program Attendee List Pre and Post Show Complimentary Tote Bag Insert</p>
<p><b>Gold Sponsor</b> <b>\$5,000</b></p>	<p><b>Choose (1):</b> Breakfast      Conference Tote Bags      College Bowl After Party</p> <p><b>Sponsorship Includes:</b> Company name and logo on Meeting Registration Site and App Sponsor recognition on print and electronic promotional materials 2 Complimentary 6' Tables in Exhibit Hall (with 2 chairs and small wastebasket) 4 Complimentary Company Representative Exhibitor Registrations Complimentary push notification in conference app Quarter-Page ad in Onsite Program Attendee List Pre and Post Show Complimentary Tote Bag Insert</p>
<p><b>Silver Sponsor</b> <b>\$2,500</b></p>	<p><b>Choose (1):</b> Refreshment Break      Conference Notepads and Pens      Conference Lanyards</p> <p><b>Sponsorship Includes:</b> Company name and logo on Meeting Registration Site and App Sponsor recognition on print and electronic promotional materials 1 Complimentary 6' Table in Exhibit Hall (with 2 chairs and small wastebasket) 2 Complimentary Company Representative Exhibitor Registrations Complimentary push notification in conference app Attendee List Pre and Post Show</p>
<p><b>Exhibitor</b> <b>\$1,250</b></p>	<p><b>Includes:</b> Company name on Meeting Registration Site and App Exhibitor recognition on print and electronic promotional materials 1 6' Table in Exhibit Hall (with 2 chairs and small wastebasket) 2 Company Representative Exhibitor Registrations Attendee List Pre and Post Show</p>

# Sponsor Agreement

Become a FANA Sponsor for the Annual Meeting! Select the items your company would like to sponsor and this total will place you in the corresponding sponsor level!

## Sponsor Category

## Please Check One

**Platinum Sponsor**  
**\$7,500**

Welcome Reception    Conference Wi-Fi    Conference App    College Bowl

**Gold Sponsor**  
**\$5,000**

Breakfast    Conference Tote Bags    College Bowl After Party

**Silver Sponsor**  
**\$2,500**

Refreshment Break    Notepads & Pens    Conference Lanyards

## Advertise in the FANA Onsite Program

Advertising in the onsite program or syllabus gives your company high visibility during the meeting. Deadline for submitting ads is September 14, 2018. Please submit a high resolution .pdf, .tiff, .eps (fonts converted to outlines), or .jpg file. Trim size is 8-1/2" x 11". For full bleeds, add 1/8" to trim size.

### Program Advertising Rates:

- Inside Front Cover (4-color) - live area: 7-1/2" x 10" ..... \$2,000.00
- Inside Back Cover (4-color) - live area: 7-1/2" x 10" ..... \$2,000.00
- Full Page (4-color) - live area: 7-1/2" x 10" ..... \$1,500.00
- Half Page (1-color) - live area: 7-1/2" x 5" ..... \$750.00
- Quarter Page (1-color) - live area: 3" x 5" ..... \$450.00

## Payment

- Check/Money Order (Made payable to FANA, 222 S. Westmonte Drive, Suite 101, Altamonte Springs, FL 32714; secure fax: 407-774-6440) FANA Tax ID #: 59-6140748
- Visa    MasterCard    American Express   Please charge my credit card in the amount of \$\_\_\_\_\_

Account Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Company Name: \_\_\_\_\_ Primary Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**TOTAL ENCLOSED:** \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

# Exhibitor Information

## Exhibit Hall Schedule\*

### Friday, October 19, 2018

- 3:00 pm - 5:00 pm ..... Exhibitor Set Up  
5:00 pm - 6:00 pm ..... Welcome Reception

### Saturday, October 20, 2018

- 7:30 am - 4:00 pm ..... Exhibit Hall Open  
7:30 am - 8:00 am ..... Breakfast With Exhibitors  
10:00 am - 10:30 am ..... Refreshment Break With Exhibitors  
3:30 pm - 4:00 pm ..... Refreshment Break With Exhibitors  
6:00 pm - 8:00 pm ..... Student College Bowl  
8:00 pm - 10:00 pm ..... Student College Bowl After-Party

### Sunday, October 21, 2018

- 7:30 am - 10:30 am ..... Exhibit Hall Open  
7:30 am - 8:00 am ..... Breakfast With Exhibitors  
10:00 am - 10:30 am ..... Refreshment Break and Drawings With Exhibitors  
10:30 am - 11:30 am ..... Exhibitor Breakdown

\*Schedule subject to change

## Exhibit Booth Fee

**\$1,250**

### Exhibit Fee Includes:

- One (1) 6' draped and skirted table and two (2) chairs
- Tabletop booth sign showing your company name
- Exhibitor registration fee waived for two (2) representatives (each additional representative \$75.00)
- Breakfast, refreshment breaks
- Company listing in program and app
- Preliminary and final registration list\*

Please make check payable to FANA (Florida Association of Nurse Anesthetists). FANA is a 501(c)6 not-for-profit organization. (Tax ID #59-6140748)

\*In compliance with CAN-SPAM privacy laws, FANA is required to give attendees the option to "opt-out" of the registrant listing. This final registration list will NOT include those attendees who opt out.

## Contact Information

Jojo Abreu • [jabreu@kmgnet.com](mailto:jabreu@kmgnet.com)

FANA Headquarters  
Phone: 407-774-7880 • Fax: 407-774-6440  
222 S. Westmonte Drive, #101  
Altamonte Springs, FL, 32714  
[www.fana.org](http://www.fana.org)

## Hotel Information

Tampa Marriott Waterside Hotel & Marina  
700 S. Florida Avenue • Tampa, FL 33602

Discounted FANA Group Rate: \$209/night plus tax (single/double). Reservations: 813-221-4900

Ask for a room in the FANA block to receive the reduced rate. Room reservations should be made before September 20, 2018.

# Rules & Regulations

- Contract:** The following rules and regulations become binding upon acceptance of this contract between the applicant (Exhibitor) and his/her employees and the Florida Association of Nurse Anesthetists (FANA), the show sponsor.
- Exhibit Space Description:** Packages include one 6' draped and skirted table, two chairs, an ID sign, and two representative name badges. All additional Exhibitor representatives will be charged \$75.00 each to attend. No walls, partitions, signs, or decorations may be erected which will interfere with the general view "down the aisle" or with other exhibits. If your pre-contained Exhibit Unit will not fit on one table, you will be required to purchase a second table or forego use of the oversized Exhibit Unit.  
  
As per FANA Rules, all additional charges incurred including but not limited to electrical or internet services, and shipping are at the Exhibiting Company's expense.
- Space Assignment:** Table locations will be assigned at the sole discretion of show management. Placement will be made based on receipt of payment in full, extent of sponsorship, order in which contracts were received, electrical needs and, if possible, separation of direct competitors. Management reserves the right to arrange the floor plan as necessary to facilitate a successful traffic flow.
- Adherence to Schedule:** Exhibitor understands that no move-ins or move-outs will be permitted other than in accordance with the schedule set forth in the schedule of events. In the event that FANA incurs additional expenses as a result of Exhibitor's failure to adhere to the move-in/move-out schedule, Exhibitor agrees to reimburse FANA for any such additional expenses. It is imperative that booths be properly manned during the posted hours. Booths are subject to modification prior to the Meeting to adapt to necessary changes in Meeting session times; however, all exhibitors will receive adequate notice should this be necessary.
- Exhibit Hours and Disclaimer:** Exhibit space must be occupied during all exhibit hours of the Meeting as posted. This agreement is for the rental of the exhibit space only. FANA has not made and does not make any warranty of representation whatsoever, either expressed or implied, including but not limited to (1) the level of attendance at the Meeting, (2) the number of meeting attendees who will visit any of the exhibits, or (3) whether or not any exhibit will be seen by persons having the authority to procure or commit to procure products or services being exhibited.
- Unoccupied Space:** FANA reserves the right, should any rented tables remain unoccupied after the first hour of the show's opening, to rent or occupy said space. Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and FANA shall have the right to dispose of such space in such a manner as it may consider to its interest without liability on the part of the Association.
- Payments and Refunds:** The total amount for exhibit space is due upon reserving of space and signing of the contract. In the event an Exhibitor cancels a contract, FANA must be notified in writing for refunds to be made. There will be a \$100.00 administrative fee assessed for all cancellations received by September 7, 2018. No refunds will be issued for cancellations received after September 7, 2018.
- Food Service:** FANA reserves the right to provide food and beverage service during certain hours in the exhibit area. Exhibitor fees include the continental breakfast and refreshment breaks. Tickets must be purchased for all other events.
- Noisy and Obnoxious Equipment:** The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly displays will not be permitted. The Association reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgment of the Association is detrimental to or distracts from the general order of the exhibits.
- Fire and Safety Regulations:** In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. No volatile or flammable fluids, substances or materials of any nature prohibited by city fire regulations or insurance carriers may be used in any booth. All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times.
- Indemnification and Limitation of Liability:** Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless FANA, the Hotel, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), and Group from and against any claims or expenses arising out of the use of the exhibition premises.
- Damage to Property:** Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment, or to other Exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive, tape, Velcro, or any other coating to building, columns, floors, or to standard booth equipment.
- Public Policy:** Exhibitors are charged with the knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs, and public safety while participating in this show. Compliance with such laws is mandatory for Exhibitors and is the responsibility of the Exhibitor.
- Use of Exhibit Space:** Exhibitors shall reflect their company's highest standards of professionalism while maintaining their exhibit space during show hours. No Exhibitor shall assign, sublet, or share exhibit space without the written permission of the Association.
- Prizes:** We request each exhibitor donate a gift or money to be used as a door prize valued at \$50.00 or more (i.e., gift baskets, books, etc.). A door prize drawing will be held during the last refreshment break. Your company will be acknowledged as the provider of that door prize. This has proven to strongly enhance attendance during the breaks in the Exhibit Hall.
- Use of FANA Materials:** By signing this contract, exhibitor agrees not to use the name, image, service/trademarks or confidential and/or strategic information of FANA, its Affiliates or their resources or property in connection with any commercial or other interest or activity not associated with FANA and its Affiliates.
- Right of Refusal:** FANA reserves the right, in its sole and absolute discretion, to refuse exhibit space to any applicant, or to revoke the right to display and to eject from the exhibit hall (or any other area over which FANA exercises control), any person, business, exhibit or other exhibitor property.
- CAN-SPAM Privacy Laws:** In compliance with CAN-SPAM privacy laws set forth by the Federal Trade Commission, FANA is required to give attendees the option to "opt-out" of the attendee list during the registration process. Those individuals who choose to opt-out are not included in any Meeting attendee listings.

# APPLICATION FOR EXHIBIT SPACE

## Florida Association of Nurse Anesthetists 2018 Annual Meeting

October 19-21, 2018 • Tampa Marriott Waterside Hotel & Marina • Tampa, Florida

**See Page 7 for Show Exhibit/Rules/Regulations**

Company Name (as you wish it to appear in program) \_\_\_\_\_

Contact Name \_\_\_\_\_  Attending  Contact Only

Address \_\_\_\_\_

City/St/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax: \_\_\_\_\_

Email \_\_\_\_\_ Cell Phone: \_\_\_\_\_

I do not wish my booth adjacent to: \_\_\_\_\_

**List names & location (city/state) of all booth representatives (as they should appear on name tags):**

Name of Representatives	City/State	Email
1. _____ <small>INCLUDED IN REGISTRATION</small>	_____	_____
2. _____ <small>INCLUDED IN REGISTRATION</small>	_____	_____
3. _____ <small>ADDITIONAL \$75</small>	_____	_____
4. _____ <small>ADDITIONAL \$75</small>	_____	_____

The rules and regulations on the facing page become binding upon the signing of this contract between the Exhibitor, its agents, or employees and the Florida Association of Nurse Anesthetists (FANA). Exhibitor agrees to comply with all Americans with Disabilities Act regulations in the design and setup of the exhibit. Exhibitor further agrees to abide by all rules, regulations and restrictions outlined herein and to all conditions under which the exhibit area is provided to the Association. If Exhibitor wishes to have music at his booth, the Exhibitor must obtain a music license to do so. The Association reserves the right to arrange the floor plan however necessary to facilitate a successful traffic flow. The Exhibitor agrees to abide by specific exhibit setup and teardown schedule as arranged by the Association. In the event of fire, strikes, or other uncontrollable circumstances, the Exhibitor assumes entire responsibility for exhibit materials and equipment.

No prior or present agreements or representations shall be binding upon the parties unless included in this Contract. No modification or change in this Contract shall be valid or binding upon the parties unless in writing and executed by the party intended to be bound by it.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**DOOR PRIZE:**

- \$50 CASH, PLEASE CHARGE MY CREDIT CARD.
- \$50 GIFT CERTIFICATE
- OTHER: \_\_\_\_\_

**Return this form and make checks payable to:**

**FANA**  
**222 S. Westmonte Drive, Suite 101 • Altamonte Springs, FL 32714**  
**Phone: 407-774-7880 • Secure Fax: 407-774-6440**  
**FANA Federal Tax I.D. #59-6140748**

<input type="checkbox"/> Booth - Single First (includes 2 reps)	\$1,250.00
<input type="checkbox"/> Advertising Special (additional \$300)	\$300
<input type="checkbox"/> _____ additional reps @ \$75 each	\$ _____
<b>TOTAL</b>	<b>\$ _____</b>

\*Contact hotel directly for fees and to schedule these services.

**OFFICE USE ONLY**

Paid in full: \$ \_\_\_\_\_  
 Check# \_\_\_\_\_  
 Date Received \_\_\_\_\_  
 Booth# \_\_\_\_\_  
 Copied: \_\_\_\_\_

**FOR CHARGES ONLY**

AmEx # \_\_\_\_\_  
 VISA/MC # \_\_\_\_\_  
 Exp. Date \_\_\_\_\_  
 CVV Code \_\_\_\_\_  
 Name of Cardholder \_\_\_\_\_  
 Signature of Cardholder \_\_\_\_\_  
 Credit Card Billing Address  Same as above  
 City/St/Zip \_\_\_\_\_

A \$100 administrative fee will be assessed for all cancellations received by September 7, 2018.  
 No refunds will be issued after September 7, 2018.





# FANA Special Advertising Opportunity

**Cost: \$300  
(in addition to exhibit fee)**

**Includes:**

- **One banner ad for 90 days on FANA website**

To take advantage of this opportunity, please indicate on the Exhibitor Space Contract. Be sure to include your contact information so our staff can follow up with you.

This special advertising opportunity may only be purchased in conjunction with the reservation of a booth(s) at the FANA 2018 Annual Meeting.

For advertising questions, please contact Jojo Abreu at FANA Headquarters (407-774-7880 or [jabreu@kmgnet.com](mailto:jabreu@kmgnet.com)).